

| Boutsen Aviation Spreads Its Wings in Africa!



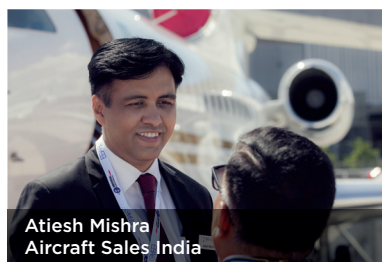
Monaco, November 15th, 2023 - The **Boutsen Aviation** team is thrilled to announce the arrival of **Donald Djobo** who will join the team as **Vice President of Sales for Africa**. This new collaboration was greeted with great enthusiasm within the company, further strengthening **Boutsen Aviation's** already dynamic sales team.

With a remarkable career in sales and entrepreneurship, **Donald** brings exceptional expertise, positioning himself as a major asset for **Boutsen Aviation**.

His appointment as Head of Sales for Africa underscores the company's ongoing commitment to expanding its presence and strengthening relationships in this rapidly growing region.

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Welcome on Board!
Donald joins the international team of Boutsen Aviation



«The arrival of experienced professionals like Donald Djobo at Boutsen Aviation suggests confidence in the growth potential of business aviation in Africa. Donald's expertise in customer relations and consulting, coupled with his in-depth knowledge of the African market, could be a valuable asset to capitalize on present opportunities in the region,» emphasized **Dominique Trinquet, President of Boutsen Aviation.**

In his new role, **Donald** will oversee various aspects of operations, including **aircraft sales, acquisitions, and consulting services.** His experience as CEO of **ISAGI Aviation, AVIANET Consulting, and Africa Tours Center** provides him with a profound understanding of the challenges and opportunities in the African market.

What sets **Donald** apart is not only his impressive career in the aviation industry but also his solid academic background. Holding a *Bachelor's degree in Business Administration from the Methodist University College in Ghana* and a *postgraduate diploma from the London School of Business & Technology*, **Donald** is a well-rounded professional equipped to tackle the challenges of the aviation sector.

Donald's arrival strengthens **Boutsen's** presence in the very specific sector of Business Aviation in Africa. His extensive network and strategic skills will be valuable assets for the company.

«We have been eagerly awaiting the opportunity to expand into the African continent,» noted **Thierry Boutsen**, the company's founder. «Donald will enable us to penetrate this market, which presents numerous specificities.»



Donald Djobo, Vice President Sales for Africa
Thierry Boutsen, Chairman & Founder of Boutsen Aviation

To celebrate this new collaboration, Donald will make his debut with the Boutsen Aviation team at the Dubai Airshow. Taking place from November 13 to 17, this event provides an excellent opportunity to meet the Boutsen Aviation team and discuss current and future aircraft projects. The company's presence at this major event underscores its commitment to innovation and its constant desire to stay at the forefront of the aviation industry.