

April Race Brings May EBACE

Boutsen Aviation Heads into Spring with a Succession of Events

Monaco – May 6, 2019 – While the saying goes, *“April Showers Bring May Flowers”*, here at **Boutsen Aviation** we have a different way of looking at it that goes above and beyond the weather. We’ve been jam-packed full of events this past month, and the next promises to be even busier.

There was no shortage of international travel in the month of April. Asia was of particular focus, as we work to expand our presence in the Far-East and Southeast Asian market with **sales representative Atiesh Mishra** in Delhi and **VP Sales Timothée Marcie**. From April 17 – 19, **Mr. Marcie** was onsite in Shanghai at the **ABACE convention**, an event that led to several new business developments. In addition to his activity in Europe, **Mr. Marcie** is our specialist in this region, having worked extensively on Sales for **Dassault Falcon** in China prior to joining the **Boutsen team**. *“Despite some recent signs of slow-down, there is obviously still great potential in China,”* he remarks, *“our flexibility as a boutique brokerage firm and our presence on the market forefront allow us to efficiently bridge the gap between continents, therefore bringing value to our clients, always looking for the best deals”* Just prior to this event, the team was onsite at the **Singapore Yacht Show**, working to cross-network between the similar clientele base of yachting and aviation industries.



Timothée Marcie - VP Sales of Boutsen Aviation

The yachting world has indeed opened many doors for new networks, therefore **Boutsen Aviation** will be an official sponsor for the upcoming **Superyacht Show taking place in Barcelona from May 8 – 11**. *“We have never played such a role in an event outside of the aviation industry”* comments **Founder and Chairman Thierry Boutsen**,

“however we are seeing more and more of this cross-pollination between the two worlds, and we’ve decided to go full throttle into pursuing this new direction.” As an official sponsor, **Boutsen Aviation** will host the Welcome Dinner onsite in Barcelona on the evening of May 8th.

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While **Mr. Boutsen** spends the majority of his time managing aircraft transactions, his passion for sport (driven from his long career as an F1 pilot) has never dwindled. Every year, he partakes in the annual **Champagne and Oyster Cycling Club's St. Tropez to Monaco Charity Ride**. The ride, which took place this year on Sunday April 28th, was a benefit to raise funds for **the Princess Charlene of Monaco Foundation**. **Boutsen Aviation** was also an official sponsor for the event. *"It allows us to give back to a local cause, meanwhile also allowing for a wonderful experience of riding alongside many of my former F1 colleagues."*

While the past month's events have been busy for **Boutsen Aviation**, the year's most important event is soon approaching: The entire team will be onsite for **EBACE in Geneva from May 21 - 23** to showcase and promote the sale of **Airbus A319CJ MSN 3826 G-NOAH**. *"We are looking forward to bringing G-NOAH to EBACE this year"* says President **Dominique Trinquet**. *"and we are confident it's going to be another successful show."*



Boutsen Aviation will be at EBACE 2019 in Geneva from May 21 - 23.

Please contact sales@boutsen.com if you would like to schedule an appointment with a member of our team.



By Appointment to H.S.H. the Sovereign Prince of Monaco