

PRESS RELEASE

Looking Back on EBACE 2018

June 7, 2018 - Monaco - Less than a week ago, Boutsen Aviation was on site in Geneva at EBACE, Europe's largest business aviation convention.

On Monday, May 28, the day before the official opening of the show, **President Dominique Trinquet** participated in the **EBACE** International Aircraft Transaction Seminar, a panel discussion on the global market environment. Other panelists within the discussion included **Mike Dwyer** of **Guardian Jet** and **Steve Varsano** of The **Jet Business**, with moderator **Janine lannarelli** of **Par Avion Ltd**. "Africa is a promising market" commented **Mr. Trinquet** when asked about the state of new upcoming territories, "but the big problem in this market is finding the right financial solutions." **Boutsen Aviation** has its eyes turned towards the up and coming African market, having recently joined the Monegasque organization **CEMA**, a club of enterprises with interests in Africa.



As the show opened on Tuesday morning at 10 am, a roll tide of visitors poured across the bright blue carpet of the Palexpo Exhibition Hall. Further down on the Static Display, the two large aircraft at the Boutsen stand were ready and waiting to welcome the influx of guests. The magnificent Airbus A319 Corporate Jet MSN 3826 took center stage, with an elegant and classic interior by Alberto Pinto Design. Just beside it was Falcon 7X MSN 112, an aircraft currently on the Boutsen Aviation listing. As the rain clouds cleared in the late morning and the show got underway, the team began to pick up speed with clients and meetings both on board and below the aircraft.

Contact: sales@boutsen.com
41, rue Grimaldi MC-98000 MONACO
+377 93 30 80 02 www.boutsen.com





PRESS RELEASE ...



Over the course of the 3-day event, **Executive Vice-President Mathieu Pezin** signed a letter of intent for the **Dornier 328Jet**, and **Mr. Trinquet** made a **Falcon 7X** in Deal Pending. "It was a very successful show" remarks **Chairman Thierry Boutsen**, "Having the Airbus on display was a great opportunity, as it was the biggest aircraft we have shown at EBACE to date. We are very pleased to be further expanding our presence in the heavy jet/biz-jet market."

Additionally, **Boutsen Aviation** was featured in Wednesday's <u>Show News</u> by **Aviation Week**, and <u>Wednesday's Flight Evening News</u> by **Flight Global**.

The entire team is looking forward to returning again to Geneva in 2019.



Contact: sales@boutsen.com
41, rue Grimaldi MC-98000 MONACO
+377 93 30 80 02 www.boutsen.com