## A V I A T I O N

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## Two Birds, One Successful Show: Boutsen Aviation at EBACE 2017

**Monaco, June 10, 2017** — Though clouds and rain were initially predicted in the forecast, the first day of **EBACE 2017** broke with clear blue skies and bright sunshine on the Static Display where **Boutsen Aviation** was one of 24 companies showcasing aircraft for viewing. Upon entering the Static, the first impressive view your eyes met with was the stunning **Falcon 7X MSN 135**, which is the only **Falcon 7X** in the entire world to feature a shower. This was a highlight of the show, with many visitors flocking to the entrance of the aircraft to see the luxury of a shower on board a 7X. To the left of **MSN 135** was another majestic bird, **Falcon 7X MSN 036** also for sale by **Boutsen Aviation**. Sharing the stand was **Boutsen Aviation's sister company, Boutsen Design**, which was showcasing a selection of **Bulgari** amenities as well as having decorated the interior of both 7X's.



The Falcon 7X MSN 135, which is the only Falcon 7X in the entire world to feature a shower.

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At 10am sharp, the show opened and the crowd of eagerly awaiting visitors poured into the **PALEXPO exhibitor zone**. The blue carpet instantly filled with quickly marching feet eager to dive into the latest products and features of the business aviation industry. This year, due to airport construction, the Static Display was accessible only by shuttle bus, therefore it was not until some time later that the first busload deposited visitors to the Static Display where the team of **Boutsen Aviation** was ready and welcoming.

Founder and Chairman **Thierry Boutsen** was amongst the first to greet visitors and escort them on board MSN 135. *«Looking at photos in a brochure or online is incomparable to physically being onboard the aircraft»* remarks **Mr. Boutsen**, *«experiencing the touch, smell, and overall atmosphere of an aircraft in person is one reason EBACE is such an opportunity for us, particularly this year when we had two on display».* 



Founder and Chairman Thierry Boutsen

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Next to his side was **President Dominique Trinquet**, who manages the majority of Falcon transactions within the company, including MSN 135 & 036. *«We were very fortunate to get these two 7X's to showcase this year, particularly the novelty of having a shower on board was a real highlight for visitors.»* says **Mr. Trinquet**.

The rest of the team was on-call nearby: **Executive Vice-President Mathieu Pezin** together with sales team brokers **Timothée Marcie and Victor Roinson**. Just in from Dubai was **Karim Hijazi** who operates the Mid-East sales office. **Katia Selier**, assistant to the management, and **Laura Kuti**, sales assistant, were also on-site for organizing and arranging logistics of the show.



President Dominique Trinquet

Boutsen Aviation Team

As the sun rose higher in the sky, and the visitors poured in by busload to the Static Display, the entire team settled into what they know best: proving their extensive knowledge in the business aviation industry, and holding true to the company's slogan, *"Our Experts Mean Business"*.

Two days and many client meetings later, **Boutsen Aviation** successfully signed two LOI's: The first for the acquisition of a **Bombardier Global Express** for a European client, and the second for the sale of the **Bombardier Global XRS** which has been in our listing since January 2017. Both aircraft are currently undergoing a visual inspection and logbook review, and will be shortly followed by a PPI.

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#### **ABOUT BOUTSEN AVIATION**



Thierry Boutsen - Chairman & Founder



Dominique Trinquet - President

Boutsen Aviation specializes in the complete management of corporate aircraft sales and acquisitions.

Expertise is our essence: Our entire sales team is comprised of former pilots, enabling the provision of first-hand knowledge in the highly specific industry of business aviation. With 20 years of experience, we ensure our clients' needs are met throughout every step of the transaction process, from commercial and technical to legal and administrative elements.

<u>The relationship with our customers</u> <u>is based on trust and reliability:</u> We value confidentiality and ethics, and are committed to providing outstanding service. For these reasons, we have been able to maintain the highest level of client satisfaction throughout our history.

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